

March 24, 2025

<b>BSE Limited</b> Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai - 400 001 <b>BSE Scrip Code: 539056</b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai - 400 051 <b>NSE Scrip Symbol: IMAGICAA</b>
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Dear Sir/Madam,

**Sub.: Launch of Aqua Imagicaa water park in Indore, Madhya Pradesh**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the launch of Aqua Imagicaa water park in Indore, Madhya Pradesh from today Monday, March 24 2025.

We enclose herewith a copy of press release titled – “Imagicaaworld Entertainment Limited Announces Strategic Expansion of Aqua Imagicaa brand with new Water Park in Indore, Madhya Pradesh”.

The above is for your information and records.

Thanking you,

Yours faithfully,

**For Imagicaaworld Entertainment Limited**

**Reshma Poojari**

**Company Secretary & Compliance Officer**



**Imagicaaworld Entertainment Limited**



## Imagicaaworld Entertainment Limited Announces Strategic Expansion of Aqua Imagicaa brand with New Water Park in Indore, Madhya Pradesh

*Indore park opening strengthens the company's position as India's leading water park brand, following the success of the Surat Water Park launched in 2023*

India, March 24, 2025 – **Imagicaaworld Entertainment Limited** is proud to announce the launch of Aqua Imagicaa Water Park in Indore, Madhya Pradesh. We are officially opening our doors to the public from today Monday, March 24, 2025.

This opening marks a significant milestone in the brand's expansion, building on the success of the Aqua Imagicaa - Surat, Gujarat which was launched in March 2023. The Indore location will give a fillip to the company's geographical growth strategy and is a step further towards solidifying the Company's position as a market leader.

With this soft launch, Aqua Imagicaa is extending its reach across the country, marking the beginning of its central India presence and bringing world-class leisure and water park experiences to more regions. Located just 20 mins from two major cities Ujjain and Indore, the new Indore Water Park spread over 18 acres promises to offer 20 rides covering thrilling, family-friendly destination featuring an array of water slides, attractions and unique experiences designed to delight guests of all ages, making it the perfect spot for friends and family outings, especially during the upcoming summer months.

**Jai Malpani**, Managing Director of Imagicaaworld Entertainment Limited, shared, *"We are excited to expand Aqua Imagicaa's presence with our second park in Indore making it the biggest water park in Madhya Pradesh and the 5<sup>th</sup> water park in our portfolio. This expansion increases our park count to 8 parks and brings us closer to our consumers and meets the increasing demand for quality water parks in India. As we continue to add one new park each year, Aqua Imagicaa Indore marks another step in fulfilling our promise to bring new, unique entertainment destinations across the country. This aligns with the company's vision to provide top-tier entertainment experiences to different catchments across India, further solidifying the company's position as a leader in the country's growing leisure and entertainment landscape".*

### **About Imagicaaworld Entertainment Limited**

Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA) owns and operates India's leading theme and water parks, including Imagicaa, WetnJoy, SaiTeerth, and Aqua Imagicaa at various locations. The company offers a wide range of exciting experiences, from thrilling rides and water slides to spiritual attractions, catering to families and tourists of all ages. Imagicaaworld is committed to providing world-class entertainment across its parks. The Indore park is owned and operated by Imagicaaworld's wholly owned subsidiary – Malpani Parks Indore Private Limited.

### **For more information, contact:**

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