

May 10, 2024

BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai - 400 001 <u>BSE Scrip Code: 539056</u>	National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai - 400 051 <u>NSE Scrip Symbol: IMAGICAA</u>
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Dear Sir/Madam,

Sub.: Press Release – Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We enclose herewith a press release titled “Imagicaaworld Entertainment Launches 6 New Rides at Imagicaa Water Park, Khopoli”.

The above is for your information and records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited

Reshma Poojari
Company Secretary & Compliance Officer

Encl: As above

Imagicaaworld Entertainment Limited



Imagicaaworld Entertainment Limited

Imagicaaworld Entertainment Launches 6 New Rides at Imagicaa Water Park, Khopoli

Mumbai: 10th May 2024: Imagicaaworld Entertainment Limited, India's leading entertainment destination, announces the much awaited expansion of Imagicaa Water Park in Khopoli. This expansion which has been in the works for a while, would elevate the overall customer experience with opening of **Six New & Thrilling Water Rides** -

- **Thunder Bay (Marquee Ride)** – Exhilarating, Four-person tube slide, **First of its kind in India**
- **Crusader (Marquee Ride)** - Action-packed, Two-person tube slide
- **Twin Twister** – Exciting, One-person body slide
- **Blizzard** – Adventurous, Two-Person tube slide
- **Crazy Fall** – Thrilling, One-person body slide
- **Storm Surge** – Intense, One-person body slide

This expansion will raise the water park's daily footfall capacity by ~30%, enabling the Company to accommodate a larger audience on peak days and meet the growing demand for immersive leisure activities. The addition of new rides to the water park will inject a fresh sense of excitement and novelty into the park, perfectly timed to coincide with the summer season.

The total capital expenditure for the addition of these rides amounted to ~Rs 12 Crores, reaffirming Imagicaaworld Entertainment's continuous investment in enhancing its attractions and facilities.

Commenting on the same, Mr. Jai Malpani, Managing Director, Imagicaaworld Entertainment Limited said,

"We are thrilled to announce the addition of six new exhilarating water rides at Imagicaa Water Park in Khopoli. Our goal is to continually innovate and elevate the guest experience, and these new ride additions perfectly embody that commitment.

We have been receiving heavy demand from our guests to increase our capacity to improve guest experience and novelty factor. This addition comes at a time of peak summer which is the favorite time for guests to visit water parks. We welcome guests to experience the thrill of these attractions, creating cherished memories with family and friends. This expansion represents a significant investment for Imagicaaworld Entertainment, underscoring our commitment to ensure world-class experience and facilities for our guests. We also look forward to host larger groups including corporate groups in our Water Park, with provision of additional banqueting areas as well".

About Imagicaaworld Entertainment Limited

Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA) own's and operates Imagicaa - one of India's leading holiday destinations and offers a gamut of interesting experiences through its portfolio of parks which now include an all weather Theme Park in Khopoli, Water Parks in Shirdi, Lonavala, Khopoli, and Surat, an Amusement Park in Lonavala, and a unique devotional theme park in Shirdi. With a steadfast commitment to excellence and innovation, we continuously redefine the leisure experience, setting new industry standards.

For more information, contact:

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Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The Company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.